



2024 sponsorship prospectus



SPONSORSHIP PACKAGES

STRATEGIC SPONSOR:

\$8,000

TWO Complimentary Full Conference Registrations
ONE Half-Price Conference Registration
iUG Annual Conference Registration List
Sponsor of Annual Welcome Reception
Advertising in iUG Mobile App
Exhibit/Booth Space with Level 1 Placement
Electric/WiFi Included in ExhibitSpace
Logo Placement as Sponsor - All Webinars
Logo Placement on Marketing Materials/Emails
Logo Placement on Badges
Showcase Product at Annual Conference
Logo Placement on iUG Back to Basics Webinars
Logo on Signage at Annual Conference
Social Media Posts Recognition
Premier PLUS Upgrade to Your iUG Marketplace Listing
Banner Ad on iUG Home Page (one month)
Sponsored Webinar - Topic of Your Choice
Company Logo on Annual Conference Website

*****Nonmember price - \$8,600 (will include a company membership)**

*****Sign Up for both iUG and Innovations sponsorship and receive 10% off!**



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SPONSORSHIP PACKAGES

CORPORATE SPONSOR:

\$4,500

ONE Complimentary FULL Conference Registration
TWO Half-Price Conference Registration
iUG Annual Conference Registration List
Sponsor of Annual Welcome Reception
Advertising in iUG Mobile App
Upgrade in iUG Marketplace Listing
Booth Placement - Level 2
Exhibit Table Space - Includes Electric & WiFi
Logo Placement on Marketing Materials/Emails
Logo Placement on Badges
Logo Placement on iUG Back to Basics Webinars
Logo on Signage at Annual Conference
Social Media Posts Recognition
Premier Upgrade to Your iUG Marketplace Listing
Company Logo on Annual Conference Website

*****Nonmember price - \$5,000 (will include a company membership)**

*****Sign Up for both iUG and ASI sponsorship and receive 10% off!**



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EVENT ONLY SPONSOR:

\$2,500

ONE Half-Price Conference Registration
iUG Annual Conference Registration List
Sponsor of Annual Welcome Reception
Booth Placement - Level 3
Exhibit Table Space - Includes Electric & WiFi
Logo Placement on Marketing Materials/Emails
Logo Placement on Badges
Logo on Signage at Annual Conference
Social Media Posts Recognition
Standard Upgrade to Your iUG Marketplace Listing
Company Logo on Annual Conference Website

***Nonmember price - \$3,000 (will include a company membership)

***Sign Up for both iUG and ASI sponsorship and receive 10% off!

DIGITAL SPONSOR:

\$1,000

ONE Half-Price Conference Registration
Standard Upgrade to Your iUG Marketplace Listing
Company Logo on Annual Conference Website

***Nonmember price - \$1,500 (will include a company membership) & ***Sign Up for both iUG and ASI sponsorship and receive 10% off!



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Don't miss the 2024 Annual iMIS User Conference on September 16-18 at the Crystal City Gateway Marriott in Arlington, VA where iMIS users can jump start their career with the tools, strategies, training, and connections needed to advance both their career and organization.

2024 SPONSORSHIP DETAILS

Benefits	Strategic Level	Corporate Level	Event Level	Digital
Complimentary Full Conference Registration	TWO	ONE		
Half-Price Conference Registration	ONE	TWO	ONE	ONE
Booth Placement	Level 1	Level 2	Level 3	
Exhibit Table Space <i>Includes Table/Space, WiFi & Electric</i>	✓	✓	✓	
Logo Placement as Sponsor - All Webinars	✓			
Logo Placement on Marketing Materials/Emails	✓	✓	✓	
Logo Placement on Badges	✓	✓	✓	
Showcase Product at Annual Conference	✓			
Logo Placement on iUG Back to Basics Webinars	✓	✓		
Logo on Signage at Annual Conference	✓	✓	✓	
iUG Annual Conference Registration List	✓	✓	✓	
Sponsor of Annual Welcome Reception	✓	✓		
Advertising in iUG Mobile App	✓	✓		Basic Listing
Social Media Posts Recognition	✓	✓		
Upgrade in iUG Marketplace Listing	Premium +	Premium	Standard	
Banner Ad on iUG Home Page (one month)	✓			
Sponsored Webinar - Topic of Your Choice	✓			
Company Logo on Annual Conference Website	✓	✓	✓	✓
Member Pricing	\$8,000	\$4,500	\$2,500	\$1,000
Non Member Pricing	\$8,600	\$5,000	\$3,000	\$1,500

*Nonmember pricing includes a company membership

SPECIAL SPONSORSHIP DISCOUNT

Save 10% by sponsoring both the ASI USA iINNOVATIONS Conference and the iUG USA Annual iMIS User Conference, both taking place the week of September 16th at the Crystal Gateway Marriott in Arlington, VA. Use code 'SUPERSPONSOR' when sponsoring both events.

OPTIONAL ADVERTISING

NEWSLETTER ADVERTISING:

\$200 - \$475

Looking for a powerful and effective way to reach the iMIS community? The answer is simple! The iUG Connection. Our digital newsletter is delivered to thousands of individuals in the iMIS community! The newly revamped newsletter is more than a vehicle to deliver iUG and iMIS news, announcements, and events. It delivers a relevant mix of content, including event reminders, surveys, promotions, educational industry articles, iMIS tips, essential industry news, and expert advice. Advertising in the NiUG Connection Newsletter is on a first-come, first-serve basis. For more details [CLICK HERE!](#)

OPTIONAL ADVERTISING OPTIONS:

\$300 - \$750

HOME PAGE BANNER on iMISUsers.org

Clickable banner ad on NiUG Homepage to run for one month! Front page exposure on the NiUG website, place your banner ad, and drive our traffic to your free white paper or website giving iMIS users more details about you and/or your products!

PRE-EVENT EMAIL TO ATTENDEES

Promote your product, service, or special offer to event registrants to share product information with them pre-event and help drive them to your sponsor table (must purchase a sponsor package to add this option). All content must be developed by sponsor and provided to NiUG.

BOOTH PLACEMENT UPGRADE

New to this event and want a better booth location? Upgrade your booth space and have better brand exposure.



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OPTIONAL ADVERTISING

OPTIONAL ADVERTISING OPTIONS: \$300 - \$750

PRE-EVENT WEBINAR

Need to hype up your exposure before or after an event? You put together a webinar, we market it, and invite all of our NiUG members and prospects to attend!

WiFi CONNECTION - SPLASH PAGE

Everyone who registers for the iUG Annual event and connects to WiFi will be reminded of your company and/or product before they can access the WiFi connection.

LANYARD SPONSOR

Your company name will be front and center on every registrant who attends! As a sponsor of the IUG lanyards, your company name will be seen by everyone all day!

PERSONALIZED ADVERTISING!

If nothing catches your eye, but you have a concept from elsewhere in mind, or if you're brainstorming new ways for us to promote your brand, reach out to Michele Morgan at (570) 243-8701. We'll explore the possibilities together and strive to bring your ideas to life!



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2024 SPONSORSHIP PARTICIPATION SIGN UP FORM

If you are interested in being a sponsor in 2024:

- 1) Enter your Company Info, Marketing & Sales Contacts
- 2) Review the packages being offered and make a selection
- 3) Review the optional advertising options and select those you'd like to purchase
- 4) Take the costs in Step #2 and Step #3, enter those in the payment area, read the details about payment and email to: mmorgan@imisusers.org

Step #1 COMPANY CONTACT DETAILS:

Company Name: _____

Company Address: _____

City: _____ State/Province: _____ Postal/Zip: _____

Phone: _____

Marketing Contact Name: _____ Email: _____

Sales Contact Name: _____ Email: _____

Step #2 SPONSORSHIP PACKAGES:

	Members Rates:		Nonmember Rates:	
	Early	Late (after May 31)	Early	Late (after May 31)
<input type="checkbox"/> Strategic Sponsor:	\$8,000	\$8,300	\$8,500	\$8,700
<input type="checkbox"/> Corporate Sponsor:	\$4,500	\$4,800	\$5,000	\$5,200
<input type="checkbox"/> Event Only Sponsor:	\$2,500	\$2,750	\$3,000	\$3,200
<input type="checkbox"/> Digital Sponsor:	\$1,000	\$1,200	\$1,500	\$1,700

Step #3 ADD-ON ADVERTISING OPTIONS:

IUG NEWSLETTER ADVERTISING:	May Issue	August Issue	Nov/Dec Issue
<input type="checkbox"/> Top Leaderboard: \$450	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Small Square Case Study: \$475	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Small Square Case Study: \$475	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Lower Leaderboard: \$300	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Bottom Leaderboard: \$200	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ADVERTISING OPPS:

- Home Page Banner on iUG Homepage: \$300
- Pre-Event Email to Attendees: \$300
- Booth Placement Upgrade: \$750
- Sponsored Webinar: \$500
- WiFi Splash Page Advertisement: \$500
- Lanyard Sponsor: \$600

Total Sponsor Package Cost: + _____

Add-On Advertising Opportunities Cost: + _____

Total Sponsorship Fee: = _____

We will take credit card payments over the phone at (570) 243-8701, or you can mail a check to:

**iMIS Users Group
PO Box 306
Cresco, PA 18326**